

## 2010 Call for Applications

### Application Deadline

October 18–December 17, 2010



Robert Wood Johnson Foundation

# Ladder to Leadership

## Developing the Next Generation of Community Health Leaders

### Purpose

**Ladder to Leadership: Developing the Next Generation of Community Health Leaders** is a collaborative initiative of the Robert Wood Johnson Foundation (RWJF) and the Center for Creative Leadership. The initiative aims to enhance the leadership capacity of community-based nonprofit health organizations serving vulnerable populations. RWJF is committed to leadership development and improving the health of all Americans, particularly those in the most vulnerable communities—where people are often economically disadvantaged and have limited educational opportunities and inadequate access to health services.

Ladder to Leadership focuses on developing critical leadership competencies for 270 early- to mid-career professionals through an innovative, 16-month leadership development curriculum.

The program will be delivered in eight priority communities on a staggered schedule over the next four years. Each phase of the three-part curriculum includes a mixture of face-to-face training sessions, individualized executive coaching and mentoring, and team project work—all anchored within the context of the communities in which these leaders live and work to maximize the application and impact of the program concepts.

### Eligibility Criteria

*Only one applicant from each organization will be considered.* Qualified applicants must:

- be an early- to mid-career professional with one to five years of supervisory experience;
- be an employee of a community-based, health or health-related nonprofit or government organization that serves vulnerable populations;
- work in one of the priority communities targeted by the initiative;
- commit to a 16-month leadership development initiative and curriculum;
- have the support of their organization's executive director or senior leader and their board of directors; and
- be a citizen or permanent resident of the United States or its territories at the time of application.

### Selection Criteria

Applicants will be chosen based on the following criteria:

- Demonstrated record of accomplishment within the nonprofit sector.
- Potential for assuming leadership roles in the nonprofit health and health care field as evidenced by prior experience, accomplishments, membership on external boards and committees, references, etc.
- Proven commitment to serving vulnerable populations and improving their health outcomes.

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### Key Dates and Deadlines

The program will be implemented in eight priority communities on a staggered schedule over the next four years. The deadline for receipt of applications is 3 p.m. ET on the designated date. Dates are subject to change.

- **Central N.Y.**  
June 1, 2008–July 1, 2008
- **Cleveland, Ohio**  
September 5, 2008–November 14, 2008
- **Birmingham, Ala.**  
December 5, 2008–February 13, 2009
- **Albuquerque, N.M.**  
March 20–May 15, 2009
- **Eastern N.C.**  
June 26–August 14, 2009
- **Portland, Ore.**  
September 25–November 13, 2009
- **Newark, N.J.**  
May 5–July 2, 2010
- **Kansas City, M.O.**  
October 18–December 17, 2010

### Inquiries

For the most current information about the deadlines and key dates for each community, please visit the program's Web site.

[www.laddertoleadership.org](http://www.laddertoleadership.org)

We encourage all applicants to read the complete details about the program found in the call for applications brochure at [www.rwjf.org/cfp/laddertoleadership](http://www.rwjf.org/cfp/laddertoleadership).

For more information about funding opportunities from the Robert Wood Johnson Foundation visit [www.rwjf.org](http://www.rwjf.org).

Sign up to receive e-mail alerts on upcoming calls for proposals at [www.rwjf.org/services](http://www.rwjf.org/services).



### **Total Awards**

- Up to 30 fellows will be selected to participate in the program in each of eight targeted communities across the United States: Central N.Y.; Cleveland, Ohio; Birmingham, Ala.; Albuquerque, N.M.; Eastern N.C.; Portland, Ore.; Newark, N.J.; Kansas City, M.O.
- The program will support travel costs.

### **How to Apply**

- Application forms can be found online at [www.laddertoleadership.org](http://www.laddertoleadership.org). This program only accepts applications submitted online. For additional information, including answers to frequently asked questions (FAQs), please visit the program Web site.

**[www.laddertoleadership.org](http://www.laddertoleadership.org)**