

Call for Proposals—Round 9

Proposal Deadline

April 28, 2009



Robert Wood Johnson Foundation

Active Living Research

Purpose

Active Living Research supports research to inform policy and environmental strategies for increasing physical activity among children and adolescents, decreasing their sedentary behaviors and preventing obesity. A special emphasis is placed on research focused on racial/ethnic populations and children living in low-income communities who are at highest risk for obesity. Findings will advance RWJF's efforts to reverse the childhood obesity epidemic by 2015.

Approximately \$3.3 million is available in this round of funding for research grants as well as Dissertation Awards. Proposed studies must address one of the topics identified below. Target populations include children and adolescents ages 3 to 18, especially those who are at greatest risk for obesity, including racial/ethnic populations and children living in under-resourced and low-income communities.

- **Topic 1**—Evaluations of policy or environmental interventions and strategies for increasing physical activity and/or reducing sedentary behaviors among youth. *(Four 12- to 36-month awards of up to \$400,000 each)*
- **Topic 2**—Studies of the economic determinants and/or impacts of environments and policies that affect youth physical activity or sedentary behaviors. *(Five 12- to 24-month awards of up to \$100,000 each)*
- **Topic 3**—Analyses of macro-level policies and environmental change strategies with strong potential to increase physical activity and/or reduce sedentary behaviors among youth. *(Five 12- to 24-month awards of up to \$50,000 each)*
- **Topic 4**—Pooled analyses of associations between the built environment and physical activity or the built environment and obesity. *(Two 12- to 24-month awards of up to \$100,000 each)*
- **Topic 5**—Measurement development and evaluation. *(Five 12- to 18-month awards of up to \$50,000 each)*
- **Topic 6**—Health Impact Assessments. *(Four 12-month awards of up to \$100,000 each)*

Detailed descriptions for each topic are provided in the complete call for proposals. Studies need not be limited to these examples. We rely on the expertise and creativity of researchers to generate the best ideas for policy-relevant studies.

Eligibility Criteria

Preference will be given to applicants that are either public entities or nonprofit organizations that are tax-exempt under Section 501(c)(3) of the Internal Revenue Code. Applicant organizations must be based in the United States or its territories at the time of application. The focus of this program is the United States; studies in other countries will be considered only to the extent that they may directly inform U.S. policy.

Continued on back

Key Dates and Deadlines

- **March 4, 2009 (12 noon PT) and April 1, 2009 (12 noon PT)**
Optional conference calls for potential applicants. Details and registration information are posted on the program's Web site.
- **April 28, 2009 (1 p.m. PT)**
Deadline for receipt of full proposals.
- **September 2009**
Finalists notified.
- **December 2009**
Funding initiated.

Inquiries

For information on the program, eligibility criteria and the proposal process please contact the NPO (e-mail preferred):

Chad Spoon, M.R.P., *research coordinator*
Phone: (619) 260-5539
E-mail: cspoon@projects.sdsu.edu

www.activelivingresearch.org

We encourage all applicants to read the complete details about the program found in the full call for proposals brochure at www.rwjf.org/cfp/activelivingresearch.

For more information about funding opportunities from the Robert Wood Johnson Foundation visit Grants at www.rwjf.org.

Sign up to receive Funding Alerts on upcoming calls for proposals at www.rwjf.org/services.



Selection Criteria

Complete selection criteria is available on the program's Web site.

All proposals will be assessed by a committee composed of RWJF staff, national program office (NPO) staff at San Diego State University, a national advisory committee (NAC) and other expert reviewers from diverse disciplines.

The NAC makes recommendations about grants to RWJF staff. All funding decisions are made by RWJF. RWJF does not provide individual critiques of proposals submitted.

Use of Grant Funds

Grant funds may be used for project staff salaries, consultant fees, data collection and analysis, dataset procurement, meetings, supplies, project-related travel and other direct expenses, including a limited amount of equipment deemed essential to the project. In keeping with RWJF policy, grant funds may *not* be used to subsidize individuals for the costs of their health care, to support clinical trials of unapproved drugs or devices, to construct or renovate facilities, for lobbying, or as a substitute for funds currently being used to support similar activities.

Grantees are expected to participate in an annual grantee meeting. Funds for up to two individuals to attend one grantee meeting in each year of funding should be included in the proposed budget. Budgets also should include travel to attend an additional grantee meeting at the end of the grant period so that grantees can present their results.

How to Apply

Proposals for both Research Topics and Dissertation Awards must be submitted online through the RWJF Grantmaking Online system. To apply, use the Web links listed below.

Guidelines and information, including a list of frequently asked questions, are available on the program's Web site at www.activelivingresearch.org/grantsearch/grantseeker_resources.

Active Living Research also will host two conference calls for potential applicants to answer questions about the program, as well as the proposal and selection processes. Participation in these calls is encouraged, but not required. Registration is required.

Applicants must submit a full proposal accompanied by a budget, budget narrative and additional supporting documents. Full proposals for any of the six research topics will be accepted until April 28, 2009 (1 p.m. PT) and are limited to 15 single-spaced pages. To submit a full proposal for one of the six research topics, please go to <http://grantmaking.rwjf.org/pap15>. Only full proposals will be accepted.

Dissertation full proposals will be accepted until April 28, 2009 (1 p.m. PT). To submit a full proposal for a dissertation award, please go to <http://grantmaking.rwjf.org/pap16>.

www.activelivingresearch.org