

## 2010 Call for Proposals

### Brief Proposal Deadline

July 7, 2009



Robert Wood Johnson Foundation

# Robert Wood Johnson Foundation Local Funding Partnerships

### Purpose

The *Robert Wood Johnson Foundation Local Funding Partnerships* (LFP) program forges relationships between the Robert Wood Johnson Foundation (RWJF) and local grantmakers to fund promising, original projects that can significantly improve the health of vulnerable people in their communities.

### Eligibility Criteria

- Projects must be new, innovative, collaborative and community-based. Significant program expansions—into new regions or to new populations—may also be considered. Please note that these funds may not be used to maintain existing projects.
- Projects must be nominated by a local grantmaker committed to participating as one of the funding partners.
- Local funding partners must be willing to work with grantees to obtain sufficient dollar-for-dollar matching funds throughout the grant period. These funders may include independent and private foundations, family and community foundations, and corporate and other philanthropies.
- Matching funds must represent new funding specifically designated to support the proposed project. In-kind services may not be used to match Foundation funds.

### Selection Criteria

Criteria used to assess projects will include:

- Description of the specific vulnerable population to be served and numbers of people to be served by the project.
- Presentation of the health problem to be addressed including the context of any social factors that impede good health in the community.
- Innovation and effectiveness of the proposed strategy and how it would change any current system.
- Evidence of community involvement that includes new or nontraditional partners and members of the population to be served.
- Active engagement of local grantmakers including how they became involved and what their role has been.
- The applicant organization's capacity to implement the proposed project and manage grant funds.
- Evidence of a plan to assess the project's impact with measurable project outcomes.
- A reasonable and cost-efficient budget.
- A realistic plan to sustain funding after the LFP grant is completed.
- Potential for the project to become a national model.

More details are posted at [www.localfundingpartnerships.org](http://www.localfundingpartnerships.org) under How to Apply, LFP Annual Grantmaking program.

In addition to the criteria listed above, we will fund projects comprising a group of grantees diverse in location and type of organization.

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### Key Dates and Deadlines

- **May 13 and May 20, 2009**  
Optional conference calls for applicants.  
*No registration required. See Program Web site for details.*
- **July 7, 2009 (3 p.m. ET)**  
Deadline for receipt of Stage 1 brief proposals.
- **September 10, 2009**  
Applicants notified if invited to submit a full proposal.
- **November 10, 2009**  
Deadline for receipt of Stage 2 full proposals.
- **January 27, 2010**  
Applicants notified if they will receive a site visit.
- **March–April 2010**  
Site visits to selected applicants.
- **July 1, 2010**  
Start of grants.

### Inquiries

For information on the program, eligibility criteria and the proposal process please contact:

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[www.localfundingpartnerships.org](http://www.localfundingpartnerships.org)

We encourage all applicants to read the complete details about the program found in the call for proposals brochure at [www.rwjf.org/cfp/lfp](http://www.rwjf.org/cfp/lfp).

For information about funding opportunities from the Robert Wood Johnson Foundation, visit [www.rwjf.org/grants](http://www.rwjf.org/grants).

Sign up to receive Funding Alerts on upcoming calls for proposals at [www.rwjf.org/services](http://www.rwjf.org/services).



### **Total Awards**

- Up to \$6 million is available for the 2010 grant cycle.
- Up to 14 matching grants of between \$200,000 to \$500,000 each will be awarded.

### **Use of Grant Funds**

Grant funds may be used for project staff salaries, consultant fees, data collection and analysis, meetings, supplies, project-related travel, and other direct project expenses, including a limited amount of equipment deemed essential to the project.

In keeping with RWJF policy, grant funds may not be used to subsidize individuals for the costs of their health care; to pay for medication, eyeglasses or personal care items; to support clinical trials of unapproved drugs or devices; to construct or renovate facilities or for lobbying.

Grant funds may not be used as a substitute for current operating funds or salaries supporting similar activities. Research studies will not be funded through this program.

Once a project is selected, RWJF grant funds are disbursed in increments over the three- or four-year period of the grant; the total is not delivered in one sum. Funded grantees will submit a budget for each year of the grant that shows how much of their RWJF award they plan to spend that year. RWJF requires written confirmation that the local funding partners have authorized sufficient dollars to match RWJF payments for that year.

### **How to Apply**

There are two stages in the proposal process: submission of a Stage 1 brief proposal and, if invited, submission of a Stage 2 full proposal. All proposals must be submitted online at the program Web site.

RWJF does not provide individual critiques of proposals submitted.

Please visit the program's Web site for complete information on submission requirements.

To see examples of current projects, local funding partners, frequently asked questions, and for a downloadable version of the complete call for proposals, please visit the program's Web site.

[www.localfundingpartnerships.org](http://www.localfundingpartnerships.org)