

2009 Call for Proposals—Round 5

Brief Proposal Deadline

November 5, 2009



Robert Wood Johnson Foundation

Partners Investing in Nursing's Future

Purpose

Partners Investing in Nursing's Future (PIN), a collaborative initiative of the Robert Wood Johnson Foundation (RWJF) and the Northwest Health Foundation (NWHF), addresses nursing issues at the community level through funding partnerships with local and regional foundations. We intend for this initial investment of funds to create a financial incentive for local and regional foundations to work on nursing workforce issues. The local foundation partnership is responsible for sustaining and expanding the project's work at the conclusion of the funding period.

Eligibility Criteria

- Local or regional private, independent, family or community grantmaking foundations and public charities are eligible to apply for funds.
- Local foundations and other partners must match awards with **\$1 for every \$1** provided by the program.
- Eligible foundations are those classified as exempt under Section 501(c)(3) as a public charity or private foundation, a nonexempt charitable trust treated as a private foundation under Section 4947(a)(1), or organizations that claim status as private operating foundations under section 4942(j)(3) or (5) of the Internal Revenue code.

Selection Criteria

We will evaluate proposals using the following criteria:

- *Foundation capacity for and commitment* to addressing the complex issues related to the nursing workforce. Reviewers will assess the applicant foundation's capacity to develop clear objectives for the project and whether the project is likely to result in those objectives being achieved. Reviewers will evaluate proposals on the applicant foundation's understanding of the issues; level of commitment to supporting the nursing profession and sustainability of that involvement; internal capacity to implement and oversee the proposed project; and ability to serve as an integral partner with the nursing community.
- *Scope and strength of the partnership* planned among the applicant foundation, nursing leadership and other community partners. Each proposal must demonstrate support and engagement of the local or regional nursing community. Because we expect proposals to be collaborative, each proposal should be developed with the help and close involvement of local nursing leaders. Reviewers will also weigh the involvement of other local foundations and funders, state and local government and health systems in the project design and implementation.
- *Innovativeness, clarity and strength of the proposal.* Proposals should demonstrate a defined purpose and need for the project, with clearly defined, specific and measurable objectives. Proposals should reflect a comprehensive and collaborative process among the partners that identifies each partner's roles and responsibilities, as well as the timeline and funding sources.
- *Impact of the project* on the local or regional community. Reviewers will evaluate proposals based on the potential impact that matching grant funds will have on advancing nursing workforce solutions. Proposals should identify to what extent the project will bring value to the broader community and should enhance the work of the partners involved.

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Key Dates and Deadlines

- **November 5, 2009 (3 p.m. ET)**
Deadline for receipt of brief proposals.
- **January 5, 2010 (3 p.m. ET)**
Deadline for receipt of invited full proposals.

Inquiries

You may direct inquiries regarding the program, selection criteria or proposal requirements to:

Judith L. Woodruff, J.D., *program director*
Phone: (971) 230-0093
E-mail: judith@nwhf.org

www.PartnersInNursing.org

We encourage all applicants to read the complete details about the program found in the call for proposals brochure at www.rwjf.org/pin.

For more information about funding opportunities from the Robert Wood Johnson Foundation, visit Grants at www.rwjf.org.

Sign up to receive Funding Alerts on upcoming calls for proposals at www.rwjf.org/services.



- *Sustainability of the project.* We expect projects to continue beyond the grant period, with a clear plan for continued investments by various sources that will be needed for sustainability and growth. Proposals should describe preliminary plans for sustaining the work longer term without additional PIN funding.

Total Awards

We will make awards of up to \$250,000 for projects lasting up to 24 months (effective September 2010–September 2012).

Use of Grant Funds

Grantees may use awarded funds to engage in policy analyses and research around nursing workforce issues; develop a plan and design strategies to address local nursing workforce issues; establish pilot projects that test innovative ideas; implement activities that address a particular local nursing workforce concern; develop new partnerships with nursing leaders, local funders and government; or launch comprehensive activities or strategies that address nursing workforce issues. We will not award funds for projects that support direct service projects (e.g., nurse-managed community health clinics).

Funds may be used for project staff salaries, consultant fees, subcontracts, meetings, data processing, supplies, project related travel and other direct expenses, including a limited amount of equipment that is essential to the proposed project.

In keeping with the policies of RWJF and NWHF, funds may *not* be used to subsidize individuals for the costs of their health care, to support clinical trials of unapproved drugs or devices, to pay for patient care, for the construction or renovation of facilities, for lobbying or as a substitute for funds currently being used to support similar activities.

How to Apply

All proposals must be submitted only through the RWJF Grantmaking Online system. For detailed formatting instructions, and to prepare and submit proposals, visit <http://grantmaking.rwjf.org/pin5>.

There are two stages in the competitive proposal process: (1) the submission of a brief proposal that describes the project; and, if invited (2) the submission of a full proposal, line-item budget and budget narrative.

Guidelines and information, including a list of frequently asked questions (FAQs), are available at www.PartnersInNursing.org.

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