

2007 Call for Proposals—Round 3

Brief Proposal Deadline

October 25, 2007



Robert Wood Johnson Foundation

Partners Investing in Nursing's Future

Purpose

Partners Investing in Nursing's Future, a collaborative initiative of the Robert Wood Johnson Foundation (RWJF) and the Northwest Health Foundation (NWHF), addresses nursing issues at the community level through funding partnerships with local and regional foundations.

Eligibility Criteria

- Local or regional private, independent, family or community foundations and public charities are eligible to apply for funds.
- Government entities, corporations or corporate grantmakers may participate in funding collaboratives, but may not serve as the applicant institution.
- Local foundations and other partners must match awards with **at least \$1** for every \$2 provided by this program.
- Eligible foundations are those classified as tax-exempt under Section 501(c)(3) as a public charity or private foundation, a nonexempt charitable trust treated as a private foundation under Section 4947(a)(1), or organizations that claim status as private operating foundations under section 4942(j)(3) or (5) of the Internal Revenue Code.

Selection Criteria

Projects will be assessed in these areas:

- **Foundation capacity for and commitment** to addressing the complex issues related to the nursing workforce. Reviewers will assess the applicant foundation's capacity to develop clear objectives for the project and whether the project is likely to result in those objectives being achieved. Proposals will be evaluated on the applicant foundation's understanding of the issues; level of commitment to supporting the nursing profession and sustainability of that involvement; internal capacity to implement and oversee the proposed project; and ability to serve as an integral partner with the nursing community.
- **Scope and strength of the partnership** planned among the applicant foundation, nursing leadership and other partners in the community. Each proposal must demonstrate support and engagement of the local or regional nursing community. Because proposals are expected to be collaborative, each proposal should be developed with the help and close involvement of local nursing leaders. Reviewers will also weigh the involvement of other local foundations and funders, state and local government, and health systems in the project design and implementation.
- **Innovativeness and strength of the project design.** Proposals should demonstrate a defined purpose and need for the project, with clearly defined, specific and measurable objectives. Proposals should identify to what extent the project will bring value to the nursing community.
- **Impact of the project** on the local or regional community. Proposals will be evaluated on the potential impact that matching grant funds will have on advancing nursing workforce solutions. Reviewers will consider the value of the project as a potential model for replication.
- **Sustainability of the project.** Projects are expected to continue beyond the grant period, with a clear plan for continued investments needed for sustainability and growth. Proposals should describe preliminary plans for sustaining the work longer term.

Key Dates and Deadlines

- **October 2, 2007 (1–2 p.m. ET)**
Optional Web-based teleconference for potential applicants. Registration is required. Complete details can be found on the program's Web site.
- **October 25, 2007 (3 p.m. ET)**
Deadline for receipt of brief proposals.
- **January 15, 2008 (3 p.m. ET)**
Deadline for receipt of invited full proposals.

Inquiries

All inquiries regarding the program, selection criteria or proposal requirements may be directed to:

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Partners Investing in Nursing's Future
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www.PartnersInNursing.org

We encourage all applicants to read the complete details about the program found in the full call for proposals brochure at www.rwjf.org/cfp/pin.

For more information about funding opportunities from the Robert Wood Johnson Foundation visit Grant Applications at www.rwjf.org.

Sign up to receive Funding Alerts on upcoming calls for proposals at www.rwjf.org/services.



Total Awards

- Approximately 10 awards of up to \$250,000 each.
- Projects will last up to 24 months (effective September 2008–September 2010).

How to Apply

This program will only accept proposals submitted through the RWJF Grantmaking Online system at <http://grantmaking.rwjf.org/pin3>.

There are two stages in the competitive application process: (1) the submission of a brief proposal that describes the project and; if invited, (2) applicants submit a full proposal and line-item budget and budget narrative.

www.PartnersInNursing.org