

2006 Grants List

Pioneer



Robert Wood Johnson Foundation

Academy for Educational Development Inc.

WASHINGTON, DC

Designing innovations in tobacco cessation products and services to boost treatment use and national quit rates.

\$387,102 (18 months) ID 57171

Ashoka

ARLINGTON, VA

Testing the use of online collaborative competitions as a tool for social change.

\$758,800 (18 months) ID 57515

Beth Israel Deaconess Medical Center Inc.

BOSTON, MA

Assessing the value of personal health records to patients, providers and other stakeholders.

\$178,651 (1 year) ID 56392

Brigham & Women's Hospital Inc.

BOSTON, MA

Studying the effect of improved prescription drug label design on medication adherence and patient safety.

\$318,034 (2 years) ID 56937

Communications Leadership Institute Inc.

WASHINGTON, DC

Identifying new methods that may motivate consumers to take action on health and health care issues.

\$150,000 (1 year) ID 56011

Communications Projects

MULTIPLE CONTRACTORS

Strategic communications for the Foundation's Pioneer program area.

\$250,000 (6 months) ID 57170

Consulting and meeting costs for the Foundation's Pioneer program area.

\$50,000 (7 months) ID 57457

RWJF's Pioneer program area thought leaders conference.

\$63,000 (6 months) ID 57541

Digital Innovations Group Inc., Games for Changes

NEW YORK, NY

Funders briefing on video games and informal learning.

\$10,200 (1 month) ID 57765

FasterCures

WASHINGTON, DC

Creating a medical research investment analysis service to leverage more philanthropic funding of innovative disease treatments.

\$748,000 (2 years) ID 57689

The University of Iowa, Henry B. Tippie College of Business

IOWA CITY, IA

Using electronic prediction markets to forecast avian flu activity.

\$245,685 (2 years) ID 53052

John and Mary R. Markle Foundation dba The Markle Foundation

NEW YORK, NY

Conference to increase awareness of Connecting for Health efforts to identify and promote optimal environments for personal health technologies.

\$100,000 (10 months) ID 56712

Kaiser Foundation Health Plan Inc., Kaiser Permanente Institute for Health Policy

OAKLAND, CA

Hosting a roundtable on navigating the intersections of electronic health records and personal health records.

\$25,000 (5 months) ID 58436

North Carolina State University, College of Textiles

RALEIGH, NC

Developing a new health care garment for patients.

\$236,110 (1 year) ID 58514

One Economy Corporation

WASHINGTON, DC

Investing in wide-scale patient self-management tools to enable people to manage their own health in Washington, D.C.

\$981,500 (2 years) ID 58524

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Project HealthDesign: Rethinking the Power and Potential of Personal Health Records

To expand the personal health records vision and encourage the market to develop a variety of products that will meet the diverse needs of patients.

Program Sites

- **Art Center College of Design**
PASADENA, CA
Living profiles: transmedia personal health record systems for adolescents.
\$300,000 (18 months) ID 59889
- **University of Colorado Health Sciences Center at Fitzsimons**
AURORA, CO
Developing a personal health record to assist older adults with transitions of chronic care.
\$300,000 (18 months) ID 59880
- **Joslin Diabetes Center**
BOSTON, MA
Personal health application for adult diabetes self-management.
\$300,000 (18 months) ID 59888
- **University of Massachusetts Medical School**
WORCESTER, MA
Supporting patient and provider management of chronic pain with personal digital assistant applications linked to personal health records.
\$300,000 (18 months) ID 59887

- **Research Triangle Institute**
RESEARCH TRIANGLE PARK, NC
Personal health record system for at-risk sedentary adults.
\$300,000 (18 months) ID 59885
- **University of Rochester**
ROCHESTER, NY
Personal health management assistance focusing on management of heart conditions.
\$300,000 (18 months) ID 59886
- **Vanderbilt University Medical Center**
NASHVILLE, TN
Developing a child-focused personal medication management system.
\$300,000 (18 months) ID 59881
- **University of Washington Medical Center**
SEATTLE, WA
Development of a personal health record system for the home-based co-management of hypertension and diabetes between office visits.
\$300,000 (18 months) ID 59882

Other Program Activities

- **University of Miami**
CORAL GABLES, FL
Ethical, legal and social consultancy for the sites under Project HealthDesign.
\$149,190 (20 months) ID 59879
- **University of Wisconsin–Madison School of Nursing**
MADISON, WI
Technical assistance and direction for Project HealthDesign.
\$337,524 (1 year) ID 57495

University of Rochester Center for Future Health

ROCHESTER, NY
Creating synergies between personal health monitoring and machine health monitoring.
\$372,392 (1 year) ID 57948

X Prize Foundation Inc.

SANTA MONICA, CA
Creating an RWJF X Prize innovation competition to foster health and health care breakthroughs.
\$300,000 (10 months) ID 57761