

2006 Grants List

Tobacco



Robert Wood Johnson Foundation

American Nonsmokers' Rights Foundation

BERKELEY, CA

Providing rapid response funding to enable communities and groups to support, protect or implement smoke-free policies.

\$1,000,000 (1 year) ID 57556

Core support and infrastructure development for the American Nonsmokers' Rights Foundation.

\$3,000,000 (2 years) ID 58339

Campaign for Tobacco-Free Kids

WASHINGTON, DC

Raising awareness of the need for tobacco prevention funding and strategizing on moving the issue forward.

\$140,000 (3 months) ID 59058

Communications Support for the Tobacco Program Area

To manage strategic communications for the Foundation's Tobacco program area to produce high-quality, consistent, timely products and messages that help increase impact.

- **Burness Communications, Inc.**

BETHESDA, MD

Strategic communications for the Foundation's Tobacco program area.

\$128,555 (1 year) ID 56989

- **Communications Projects**

MULTIPLE CONTRACTORS

Consulting and meeting costs for the Foundation's Tobacco program area.

\$50,000 (7 months) ID 57464

Strategic communications for the Foundation's Tobacco program area.

\$972,445 (15 months) ID 59722

Helping Young Smokers Quit: Identifying Best Practices for Tobacco Cessation

Program to evaluate and disseminate effective, developmentally appropriate cessation treatment programs for adolescents who smoke and try unsuccessfully to quit.

- **University of Illinois at Chicago School of Public Health**

CHICAGO, IL

\$918,770 (1 year) ID 57859

Kids Involuntarily Inhaling Secondhand Smoke

ROSEVILLE, CA

Outreach and educational efforts for restaurants, bars, hotels and labor unions on the positive impact of clean indoor air policy.

\$480,280 (2 years) ID 57793

Partners with Tobacco Use Research Centers: Advancing Transdisciplinary Science and Policy Studies

Program launched by NCI/NIDA to apply and integrate advances in molecular biology, neuroscience, genetics, and behavioral science to the challenge of tobacco control, focusing on the significant knowledge gaps that stand in the way of developing more effective strategies for reducing tobacco use in the United States.

- **General Hospital Corporation—Massachusetts General Hospital**

BOSTON, MA

\$154,659 (7 months) ID 56820

Policy Advocacy on Tobacco and Health: An Initiative to Build Capacity in Communities of Color for Tobacco Policy Change

Initiative to provide resources for community-based organizations and tribal groups interested in implementing effective tobacco prevention and cessation policy initiatives.

- **The Praxis Project Inc.**

WASHINGTON, DC

Technical assistance for Policy Advocacy on Tobacco and Health.

\$500,000 (1 year) ID 55445

Research Network on the Etiology of Tobacco Dependence

Program to bring together leading researchers from a variety of perspectives and disciplines to work collaboratively in the study of the etiology of tobacco dependence in an effort to increase understanding of the development of tobacco dependence.

- **University of Kentucky Research Foundation**

LEXINGTON, KY

Support for the Research Network on the Etiology of Tobacco Dependence to analyze data from foundation-supported studies.

\$513,463 (3 years) ID 58538

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Smoke-Free Families: Innovations to Stop Smoking During and Beyond Pregnancy

Program to reduce rates of smoking in families by supporting research to develop and evaluate effective new interventions to help women quit smoking before, during and after pregnancy.

- **University of North Carolina at Chapel Hill, Cecil G. Sheps Center for Health Services Research**
CHAPEL HILL, NC
Smoke-Free Families National Dissemination Office.
\$588,190 (2 years) ID 53311

Smoke-Free New Jersey

To leverage resources to ensure the successful implementation of the New Jersey Smoke-Free Air Act, which went into effect on April 15, 2006.

Program Sites

- **GMMB Inc.**
WASHINGTON, DC
Public education campaign to promote the benefits of the New Jersey Smoke-Free Air Act.
\$379,960 (9 months) ID 57452

Continued support for a public education campaign to promote the benefits of the New Jersey Smoke-Free Air Act.
\$380,000 (7 months) ID 57882
- **Institute of Medicine and Public Health of New Jersey Inc.**
LAWRENCEVILLE, NJ
Integrated communications plan to assist in the implementation of the New Jersey Smoke-Free Air Act.
\$117,455 (1 year) ID 57807

- **The Strategy Group, Inc.**
EVANSTON, IL

Educating New Jersey businesses on the New Jersey Smoke-Free Air Act.
\$355,500 (7 months) ID 57884

Other Program Activities

- **State of New Jersey Department of Health and Senior Services**
TRENTON, NJ
Evaluation of the New Jersey Smoke-Free Air Act.
\$160,000 (1 year) ID 58492

Substance Abuse Policy Research Program

To encourage experts in public health, law, political science, medicine, sociology, criminal justice, economics, psychology, and other behavioral and policy sciences to address issues related to substance abuse.

- **University of Massachusetts Medical School**
WORCESTER, MA
Evaluating how perceived availability and knowledge of commercial sources of tobacco contribute to tobacco use.
\$35,000 (1 year) ID 57704
- **State of North Carolina Department of Health and Human Services**
RALEIGH, NC
Studying the Department of Correction's pilot indoor and outdoor tobacco ban for employees, inmates and visitors at one facility.
\$23,196 (3 months) ID 57808
- **Public Health Institute**
OAKLAND, CA
Impact of smoke-free air policies on young smokers' demand for and use of treatment.
\$282,810 (15 months) ID 58009

- **Society for Research on Nicotine and Tobacco**
MADISON, WI

Review of barriers to consumer demand for and use of smoking cessation medications and dissemination of the findings for policy implications.
\$29,833 (11 months) ID 59930

Tobacco Policy Change: A Collaborative for Healthier Communities and States

To provide resources and technical assistance for community, regional, and national organizations and tribal groups interested in advocating for effective tobacco prevention and cessation policy initiatives.

Program Sites

- **Aberdeen Area Tribal Chairmen's Health Board**
ABERDEEN, SD
Developing and strengthening a clean indoor air policy for the Northern Plains Tribes.
\$75,000 (1 year) ID 59339
- **American Cancer Society, Inc., Mid-South Division, Inc.**
BIRMINGHAM, AL
Building a grassroots campaign to support the introduction and passage of a smoke-free ordinance in Jackson, Mississippi.
\$95,000 (1 year) ID 59333

Developing and conducting a smoke-free campaign in Tuscaloosa, Alabama.
\$138,720 (1 year) ID 59336

Pursuing a public policy change to mandated coverage of smoking cessation services by Medicaid.
\$71,120 (1 year) ID 59341

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- **American Cancer Society, Inc.,
New England Division, Inc.**
FRAMINGHAM, MA
Sustaining Medicaid smoking cessation benefits in Massachusetts.
\$92,300 (1 year) ID 59325
- **American Cancer Society, Inc.,
New England Division, Inc.**
WILLISTON, VT
Advocating for programs to reduce adult smoking and address disparities in treatment among low-income and mentally ill people in Vermont.
\$85,000 (1 year) ID 59346
- **American Lung Association of
the City of New York Inc.**
NEW YORK, NY
Promoting policies to deter the tobacco industry from targeting minority youth.
\$75,000 (1 year) ID 59319
- **American Nonsmokers' Rights
Foundation**
BERKELEY, CA
Expanding and enhancing the database system to track and report on tobacco-related laws.
\$148,178 (2 years) ID 56051
- **Black Hills Center for
American Indian Health**
RAPID CITY, SD
Implementing a comprehensive tobacco-free policy for the Navajo nation.
\$74,965 (1 year) ID 59340
- **Center for MultiCultural Health**
SEATTLE, WA
Eliminating secondhand smoke exposure by supporting clean indoor air policies and the use of Master Settlement funds for tobacco prevention and cessation.
\$50,000 (1 year) ID 59323
- **Colorado Tobacco Education
and Prevention Alliance**
DENVER, CO
Increasing the number of smoke-free sites in the Denver metropolitan region through collaborative educational activities.
\$102,409 (1 year) ID 59322
- **Fort Peck Tribes**
POPLAR, MT
Implementing and enforcing a commercial tobacco-free ordinance among a Native American tribe.
\$75,000 (1 year) ID 59328
- **Greater Cleveland
Health Education and
Service Council Inc.**
CLEVELAND, OH
Promoting clean indoor air in the greater Cleveland area.
\$150,000 (1 year) ID 59320
- **Human Services Coalition of
Dade County, Inc.**
MIAMI, FL
Building grassroots support for an increased tobacco tax to fund tobacco cessation programs and expand health coverage for low-income Floridians.
\$75,000 (1 year) ID 59345
- **Indigenous People Task Force**
MINNEAPOLIS, MN
Developing and implementing a statewide tribal smoke-free advocacy campaign.
\$99,939 (1 year) ID 59327
- **Juneau Affiliate Inc.
National Council on Alcoholism and
Drug Dependence**
JUNEAU, AK
Supporting an ordinance to end smoking in bars and private clubs.
\$69,855 (1 year) ID 59330
- **Lori New Breast**
HEART BUTTE, MT
Engaging Native American tribal governments in tobacco reduction policy development.
\$40,210 (9 months) ID 57077
- **Nez Perce Tribe**
LAPWAI, ID
Expanding tobacco policy control among the Nez Perce.
\$66,974 (1 year) ID 59331
- **City of Portland**
PORTLAND, ME
Eliminating smoking in rental housing units.
\$74,901 (1 year) ID 59343
- **Public Health Institute**
OAKLAND, CA
Efforts to restrict tobacco sponsorship of rodeos.
\$149,996 (1 year) ID 59344

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■ **South Carolina African American Tobacco Control Network**

SUMMERVILLE, SC

Supporting smoke-free indoor workplace and public place ordinances in South Carolina.

\$81,000 (1 year) ID 59337

■ **Texas A&M Research Foundation**

COLLEGE STATION, TX

Implementing a grassroots education and advocacy campaign to protect nonsmokers from secondhand smoke.

\$74,985 (1 year) ID 59338

Other Program Activities

■ **Freeman Consulting Group, Inc.**

ROSWELL, GA

Consulting and technical assistance for the Foundation's tobacco policy advocacy work.

\$126,203 (1 year) ID 52075

■ **Kathleen Jerome**

FLORENCE, MA

Consulting and technical assistance for the Foundation's tobacco policy advocacy work.

\$122,240 (1 year) ID 52069

■ **Jerry Spegman**

PORTLAND, OR

Consulting and technical assistance for the Foundation's tobacco policy advocacy work.

\$120,312 (1 year) ID 52072