

# The Cycle of Unaccountability



# The Need to Change the Game

- Establish Accountability:** Who Is Responsible for What?
- Expand Evidence:** Study Alternatives to Large RCT's
- Innovate With Coverage:** Expand Coverage with Evidence Development (CED)
- Integrate Value:** Explore Innovative Forms of Payment, e.g. Risk-Based
- Re-Establish Trust:** Repair 'Climate of Suspicion' Between Payers and Innovators