

ROBERT WOOD JOHNSON FOUNDATION
NATIONAL SURVEY
Interview Schedule

Project #07407
Public Opinion Strategies
Alexandria, Virginia

August 4-7, 2007
N=900 Reg Voters
MoE = ± 3.27

Please note: Throughout this survey, you will see data reported off 'Skip' and 'Total' base. 'Skip' base indicates the data among the universe who were asked the specific question. 'Total' base indicates data reported among the whole universe.

A. Are you registered to vote at this address?

100% YES (CONTINUE TO QUESTION B)

B. Although the next federal elections are not for a while...How likely is it that you will vote in the 2008 federal and state elections? Is it very likely, somewhat likely, not too likely, or not at all likely? (**ROTATE TOP TO BOTTOM, BOTTOM TO TOP**)

91% VERY LIKELY
7% SOMEWHAT LIKELY
2% NOT TOO LIKELY

-- NOT AT ALL LIKELY (**THANK AND TERMINATE**)
-- DON'T KNOW (**DO NOT READ**) (**THANK AND TERMINATE**)
-- REFUSED (**DO NOT READ**) (**THANK AND TERMINATE**)

C. And, how closely do you follow politics and or current events in the news?
(**ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP**)

90% TOTAL CLOSELY
10% TOTAL NOT CLOSELY

41% VERY CLOSELY
49% SOMEWHAT CLOSELY
8% NOT TOO CLOSELY
2% NOT AT ALL CLOSELY

-- DON'T KNOW/REFUSED (**DO NOT READ**)

D. Are you, or is anyone in your household, employed by a newspaper, television or radio station, or a political party, or by a candidate for political office?

100% NO

1. In addition to the concerns about terrorism, national security and the situation in Iraq, which ONE of the following issues do you believe should be the next highest priority for Congress and the President: **(RANDOMIZE:)**

25% ACCESS TO AFFORDABLE HEALTH INSURANCE AND COVERAGE
20% ILLEGAL IMMIGRATION
15% SOCIAL SECURITY & MEDICARE
10% JOBS AND THE ECONOMY
11% EDUCATION
5% CUTTING TAXES
4% ENERGY COSTS
4% THE ENVIRONMENT
3% CRIME AND ILLEGAL DRUGS

1% NONE OF THESE **(DO NOT READ)**
2% DON'T KNOW/REFUSED **(DO NOT READ)**

2. Now, here are six goals that could be considered to change our health care system. Which one of the following goals is most important for the country and should receive the greatest attention in reforming our health care system? **(RANDOMIZE)**

41% Providing basic health insurance coverage to all Americans
32% Making health care more affordable
8% Maintaining the high quality of American health care
8% Providing basic health insurance coverage to all American children
7% Making sure people can select the doctor or hospital of their choice
3% Making sure the system allows the development and adoption of new medical technologies

2% DON'T KNOW **(DO NOT READ)**
* REFUSED **(DO NOT READ)**

Changing topics...

Now, I am going to read you a list of various health care programs. Please tell me, as I read each one is your opinion of that program– **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** very favorable, mostly favorable, half-and-half, mostly unfavorable, – or very unfavorable? If I mention one that you are unfamiliar with just tell me and we’ll move on to the next one.

VERY FAV	MOSTLY FAV	HALF & HALF	MOSTLY UNFAV	VERY UNFAV	(DNR) HRD OF NO OPIN	(DNR) NVR HRD	(DNR) DK/REF
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The (FIRST/NEXT) one is...(RANDOMIZE)

3.	MediCARE	29%	35%	18%	8%	3%	5%	2%	*
		64%			11%				
4.	MediCAID	20%	30%	22%	9%	5%	10%	3%	1%
		50%			14%				
5.	S-CHIP (“ ess-chip ”), that is the State Children’s Health Insurance Program	17%	14%	8%	2%	3%	10%	45%	1%
		31%			5%				
6.	(INSERT STATE DESIGNATED NAME FOR S-CHIP PROGRAM FOR KIDS)	20%	16%	10%	3%	2%	10%	37%	2%
		36%			5%				

Changing Topics...

7. Now, thinking specifically about the next SIX MONTHS TO A YEAR... do you think the number of uninsured Americans will ... (**ROTATE PUNCHES 1 AND 2**)

63% INCREASE
11% DECREASE
24% STAY THE SAME

2% DON'T KNOW (**DNR**)
-- REFUSED (**DNR**)

8. Now, I would like your views on uninsured Americans – that is, people with no health insurance at all. Would you say that more of them are... (**ROTATE:**)

55% Employed people and people from families in which someone is employed
...OR...
39% Unemployed people and people from families in which no one is employed

6% DON'T KNOW (**DO NOT READ**)
* REFUSED (**DO NOT READ**)

9. Now thinking about how different issues affect you and the community in which you live...thinking specifically about children who do NOT have health coverage...how much of a problem, if at all, would you say this is in your community, is it ... (**ROTATE TOP TO BOTTOM, BOTTOM TO TOP**)

62% BIG / MEDIUM PROBLEM
34% SMALL / NOT A PROBLEM

28% A BIG PROBLEM
34% A MEDIUM PROBLEM
21% A SMALL PROBLEM
...or...
13% NOT REALLY A PROBLEM AT ALL

4% DON'T KNOW (**DO NOT READ**)
-- REFUSED (**DO NOT READ**)

Now, thinking about what you have seen, read or heard in the news and in advertising...in the last two or three weeks, do you remember seeing, reading or hearing anything on the topic of...(RANDOMIZE Q10-12)?

(IF YES, ASK:) Have you seen, read or heard a lot about this topic or just some?

A LOT	SOME	(DNR) NO, NOTHING	(DNR) DON'T KNOW	(DNR) REFUSED
1	2	3	4	5

(ASKED Q10 OF SAMPLE A ONLY)(ASKED OF 442 RESPONDENTS)

10.	Helping children and families who are uninsured get healthcare coverage				
	12%	42%	45%	1%	--
	54%				
11.	Providing seniors with prescription drug coverage				
	17%	46%	35%	1%	--
	63%				
12.	State Children's Health Insurance Programs or (insert state designated name) providing coverage for children in working families				
	8%	30%	60%	1%	*
	38%				

(IF Q12:1-2, ASK:)

13. Please tell me specifically what you remember seeing, reading or hearing about State Children's Health Insurance Programs or (insert state designated name) providing coverage for children in working families in the past two to three weeks? What specifically do you recall?

SEE VERBATIM RESPONSES

Talking some more about the State Children's Health Insurance Program, also known as SCHIP (**ESS-CHIP**) or (**insert state designated name**).

14. The program was authorized by Congress in 1997 for ten years. Under SCHIP, the federal government provides matching funds to states to provide health care coverage to lower income children in working families whose parents make too much to qualify for Medicaid but make too little to afford private health insurance. In most states, for a child to qualify, a family of four would have an annual household income of forty thousand dollars or less. Currently, six million children in the U.S. are covered by SCHIP. The program must be re-authorized by Congress this year in order for the program to continue.

After hearing this information, would you favor or oppose Congress voting to continue SCHIP for another five years?

(IF FAVOR/OPPOSE) And would you strongly or somewhat **(FAVOR/OPPOSE)** Congress voting to continue this program for another five years?

86% TOTAL FAVOR
11% TOTAL OPPOSE

65% STRONGLY FAVOR
21% SOMEWHAT FAVOR
4% SOMEWHAT OPPOSE
7% STRONGLY OPPOSE

3% DON'T KNOW (**DO NOT READ**)
* REFUSED (**DO NOT READ**)

15. Now what if you learned that providing coverage to the six million children currently enrolled in SCHIP for another five years would cost thirty nine billion dollars. Would you favor or oppose Congress voting to continue SCHIP for another five years?

(IF FAVOR/OPPOSE) And would you strongly or somewhat **(FAVOR/OPPOSE)** Congress voting to continue this program for another five years?

77% TOTAL FAVOR

18% TOTAL OPPOSE

53% STRONGLY FAVOR

24% SOMEWHAT FAVOR

7% SOMEWHAT OPPOSE

11% STRONGLY OPPOSE

5% DON'T KNOW **(DO NOT READ)**

* REFUSED **(DO NOT READ)**

-
16. Now there is also a proposal being considered in Congress to expand SCHIP to cover even more uninsured children. This proposal would expand SCHIP to provide coverage for an additional FOUR million uninsured children for five years at an additional cost of thirty-five billion dollars. Would you favor or oppose Congress voting to expand SCHIP?

(IF FAVOR/OPPOSE) And would you strongly or somewhat **(FAVOR/OPPOSE)** Congress voting to expand this program?

63% TOTAL FAVOR

31% TOTAL OPPOSE

39% STRONGLY FAVOR

24% SOMEWHAT FAVOR

13% SOMEWHAT OPPOSE

18% STRONGLY OPPOSE

6% DON'T KNOW **(DO NOT READ)**

* REFUSED **(DO NOT READ)**

Now thinking about re-authorizing and expanding the SCHIP program to cover more uninsured CHILDREN...there are some people who support expansion of SCHIP and there are some people who oppose any expansion of the program. I am going to read you some of the reasons people support or oppose expanding the program. Please tell me how convincing you find each statement.

The (first/next) one is....**(ROTATE Q17-18)**

17. Opponents of SCHIP expansion say that it will dramatically increase the federal government's role in health care and take us one step closer to socialized medicine. Expansion will shift middle-class children out of private health coverage and into government funded plans. And in public programs, children get less care and lower quality care. Providing tax credits so families can purchase private insurance is a better way to provide quality health care coverage to America's children and families.

Do you find this argument **(ROTATE TOP-TO-BOTTOM, BOTTOM- TO-TOP)** very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to **OPPOSE** expanding SCHIP to cover more uninsured children...

46% TOTAL CONVINCING
52% TOTAL NOT CONVINCING

15% VERY CONVINCING
31% SOMEWHAT CONVINCING
26% NOT TOO CONVINCING
26% NOT AT ALL CONVINCING

2% **DON'T KNOW (DO NOT READ)**
* **REFUSED (DO NOT READ)**

18. Supporters say expansion of SCHIP will strengthen a program that works. Since it was created ten years ago, SCHIP has decreased the number of uninsured children by nearly 25%. It covers six million kids whose parents work but cannot afford insurance on their own. SCHIP provides coverage through private health insurance plans so that children can see doctors when they are sick, get checkups, prescription medicines and hospitalizations. By expanding SCHIP, we can continue to cover kids currently enrolled and another four million who are uninsured now.

Do you find this argument (**ROTATE TOP-TO-BOTTOM, BOTTOM- TO-TOP**) very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to FAVOR expanding SCHIP to cover more uninsured children...

77% TOTAL CONVINCING
21% TOTAL NOT CONVINCING

36% VERY CONVINCING
 41% SOMEWHAT CONVINCING
 12% NOT TOO CONVINCING
 9% NOT AT ALL CONVINCING

1% DON'T KNOW (**DO NOT READ**)
 1% REFUSED (**DO NOT READ**)

(IF Q17:1-2 AND Q18:1-2, ASK:)(ASKED OF 279 RESPONDENTS WHO SAID "CONVINCING" TO Q17 AND Q18)

19. Now thinking about these two points of view you just heard...if you had to CHOOSE just one, which ONE do you AGREE with more...(ROTATE)

<u>SKIP</u>	<u>TOT</u>	
31%	10%	THE OPPONENTS ARGUMENT that expansion of SCHIP will dramatically increase the federal government's role in health care too much ...OR...
60%	19%	THE SUPPORTERS ARGUMENT that expansion of SCHIP will strengthen a program that works
3%	1%	BOTH (PROMPT IF CHOSEN: I realize you said you agree with both points of view, but if you had to choose just one, which ONE point of view do you tend to agree with more?)
6%	2%	DON'T KNOW (DO NOT READ)
--	--	REFUSED (DO NOT READ)

Now thinking about these two points of view in more detail. I am going to read you some more specific reasons why some people support expansion of SCHIP and why some people oppose expansion of SCHIP. For each set of reasons please tell me which point of view you agree with more...

The first/next one is...(RANDOMIZE Q20-23)

(ROTATE OPPONENT/SUPPORTER STATEMENTS IN EACH QUESTION)

20. Opponents of expanding SCHIP say it is a massive expansion of the federal government's role in health care and takes us one step closer to socialized medicine. This will lead to lower quality health care and a rationing of health care services over time like they experience in Canada.

...while...

Supporters of expanding SCHIP say it is public-private partnership for kids in families that earn too much to qualify for Medicaid but cannot afford insurance on their own. Six million kids are already in SCHIP which helps them afford coverage that is provided through private health insurance companies.

Which point of view do you agree with more?

30% THE OPPONENTS POSITION

64% THE SUPPORTERS POSITION

1% BOTH (**PROMPT IF CHOSEN:** I realize you said you agree with both points of view, but if you had to choose just one, which ONE point of view do you tend to agree with more?)

4% DON'T KNOW (**DO NOT READ**)

1% REFUSED (**DO NOT READ**)

21. Opponents of expanding SCHIP say it will encourage families who have private insurance to drop it and enroll their kids in government-sponsored health coverage. So, instead of covering low-income children who need coverage, the expansion will create a significant drop in private insurance and be made available to families who don't really need it.

...while...

Supporters of expanding SCHIP say it will help low-income uninsured children whose parents are not offered insurance by their employers and cannot afford it on their own. Of the children enrolled in SCHIP, about three quarters were uninsured or on Medicaid before they joined SCHIP.

Which point of view do you agree with more?

- 28% THE OPPONENTS POSITION
64% THE SUPPORTERS POSITION
- 1% BOTH (**PROMPT IF CHOSEN:** I realize you said you agree with both points of view, but if you had to choose just one, which ONE point of view do you tend to agree with more?)
6% DON'T KNOW (**DO NOT READ**)
1% REFUSED (**DO NOT READ**)
-

22. Opponents of expanding SCHIP say that it is better for everyone to have private health insurance. The best way to help middle income families afford health insurance for their children is to provide a health coverage tax deduction.

...while...

Supporters of expanding SCHIP say that tax deductions would go mostly to those who are already insured, leaving lower-income families still unable to afford health insurance for their children.

Which point of view do you agree with more?

- 39% THE OPPONENTS POSITION
53% THE SUPPORTERS POSITION
- 1% BOTH (**PROMPT IF CHOSEN:** I realize you said you agree with both points of view, but if you had to choose just one, which ONE point of view do you tend to agree with more?)
6% DON'T KNOW (**DO NOT READ**)
1% REFUSED (**DO NOT READ**)
-

23. Opponents of expanding SCHIP say it costs too much. At a time when Congressional spending is at an all time high, creating an enormous budget deficit by expanding SCHIP means billions of dollars in deficit spending.

...while...

Supporters of expanding SCHIP say that SCHIP is a proven, cost effective way to cover our kids. An increase in the federal tobacco tax will help pay for children enrolled in SCHIP and cover four million more low-income uninsured children while also discouraging people, especially teens, from smoking.

Which point of view do you agree with more?

- 31% THE OPPONENTS POSITION
63% THE SUPPORTERS POSITION
- 1% BOTH (**PROMPT IF CHOSEN:** I realize you said you agree with both points of view, but if you had to choose just one, which ONE point of view do you tend to agree with more?)
4% DON'T KNOW (**DO NOT READ**)
1% REFUSED (**DO NOT READ**)
-

Now having heard more information...and thinking again about continuing SCHIP for another five years...

24. In order to continue providing coverage to the six million children currently enrolled in SCHIP for another five years would cost thirty-nine billion dollars. Do you favor or oppose Congress voting to continue SCHIP for another five years?

<u>Initial</u>	<u>Post</u>	
77%	76%	TOTAL FAVOR
18%	21%	TOTAL OPPOSE
53%	50%	STRONGLY FAVOR
24%	26%	SOMEWHAT FAVOR
7%	7%	SOMEWHAT OPPOSE
11%	14%	STRONGLY OPPOSE
5%	2%	DON'T KNOW (DO NOT READ)
*	--	REFUSED (DO NOT READ)

25. Thinking again about the proposal to expand SCHIP to cover an additional FOUR million uninsured children for five years at a cost of thirty-five billion dollars. Do you favor or oppose Congress voting to expand SCHIP to cover an additional FOUR million uninsured children?

(IF FAVOR/OPPOSE) And would you strongly or somewhat **(FAVOR/OPPOSE)** Congress voting to expand this program?

<u>Initial</u>	<u>Post</u>	
63%	66%	TOTAL FAVOR
31%	30%	TOTAL OPPOSE
39%	41%	STRONGLY FAVOR
24%	25%	SOMEWHAT FAVOR
13%	10%	SOMEWHAT OPPOSE
18%	20%	STRONGLY OPPOSE
6%	4%	DON'T KNOW (DO NOT READ)
*	*	REFUSED (DO NOT READ)

(IF OPINION SHIFTED FROM Q16 TO Q25, ASK:)

26. Please tell me some of the reasons why you initially said you would (favor/oppose - insert response from Q16) Congress expanding SCHIP to cover an additional four million uninsured children and now you said you would (favor/oppose - insert response from Q25) Congress expanding SCHIP? What specifically did you hear that made you feel this way?

SEE VERBATIM RESPONSES

(ASKED Q26S ONLY IF Q25:1-2)(ADDED TO SURVEY ON AUGUST 6 & 7, ASKED OF 394 RESPONDENTS WHO FAVOR Q25)

26S. Thinking again about the arguments you heard earlier in favor of Congress voting to expand SCHIP, which ONE of the following reasons would you say is the MOST compelling argument to FAVOR Congress voting to expand SCHIP to cover an additional FOUR million uninsured children? **(RANDOMIZE)**

(IF FIRST CHOICE, ASK:) And which of these do you think is the next most compelling argument to FAVOR expanding SCHIP?

SKIP BASE:

<u>1st</u>	<u>Comb</u>	
26%	45%	Children enrolled in SCHIP are able to see doctors when they are sick, get checkups, prescription medicines and hospitalizations
21%	38%	It can be paid for by a federal tobacco tax which will also discourage teens from smoking
20%	38%	SCHIP covers six million kids whose parents work but cannot afford insurance on their own
10%	21%	It is a proven, cost effective way to cover kids
9%	19%	SCHIP has decreased the number of uninsured children by nearly 25%
5%	13%	Three quarters of children enrolled in SCHIP were uninsured or on Medicaid before they joined
2%	6%	SCHIP coverage is provided through private health insurance companies
6%	7%	DON'T KNOW (DO NOT READ)
1%	2%	OTHER: (SPECIFY: _____) (DO NOT READ)
*	1%	REFUSED (DO NOT READ)

TOTAL BASE:

<u>1st</u>	<u>Comb</u>	
17%	30%	Children enrolled in SCHIP are able to see doctors when they are sick, get checkups, prescription medicines and hospitalizations
14%	25%	It can be paid for by a federal tobacco tax which will also discourage teens from smoking
13%	25%	SCHIP covers six million kids whose parents work but cannot afford insurance on their own
7%	14%	It is a proven, cost effective way to cover kids
6%	12%	SCHIP has decreased the number of uninsured children by nearly 25%
3%	9%	Three quarters of children enrolled in SCHIP were uninsured or on Medicaid before they joined
1%	4%	SCHIP coverage is provided through private health insurance companies
4%	5%	DON'T KNOW (DO NOT READ)
1%	1%	OTHER: (SPECIFY: _____) (DO NOT READ)
*	*	REFUSED (DO NOT READ)

(ASKED Q260 ONLY IF Q25:3-4)(ADDED TO SURVEY ON AUGUST 6 & 7, ASKED OF 189 RESPONDENTS WHO OPPOSE Q25)

26O. Thinking again about the arguments you heard earlier in opposition of Congress voting to expand SCHIP, which ONE of the following reasons would you say is the MOST compelling argument to OPPOSE Congress voting to expand SCHIP to cover an additional FOUR million uninsured children? **(RANDOMIZE)**

(IF FIRST CHOICE, ASK:) And which of these do you think is the next most compelling argument to OPPOSE expanding SCHIP?

SKIP BASE:

<u>1st</u>	<u>Comb</u>	
28%	42%	It is a massive expansion of the federal government's role and is a step closer to socialized medicine
14%	30%	It would create an enormous budget deficit with billions of dollars in deficit spending
14%	28%	It costs too much
10%	24%	It will lead to lower quality health care and a rationing of health care services like in Canada
7%	18%	It will encourage families who have private insurance to drop it and enroll their kids in SCHIP
10%	16%	The best way to help middle income families afford health insurance for their children is a tax deduction
6%	14%	It will create a significant drop in private insurance and be given to families who don't really need it
5%	9%	It is better for everyone to have private health insurance
3%	5%	DON'T KNOW (DO NOT READ)
3%	4%	OTHER: (SPECIFY: _____) (DO NOT READ)
2%	3%	REFUSED (DO NOT READ)

Continued...

TOTAL BASE:

<u>1st</u>	<u>Comb</u>	
9%	13%	It is a massive expansion of the federal government's role and is a step closer to socialized medicine
4%	9%	It would create an enormous budget deficit with billions of dollars in deficit spending
4%	9%	It costs too much
3%	8%	It will lead to lower quality health care and a rationing of health care services like in Canada
2%	6%	It will encourage families who have private insurance to drop it and enroll their kids in SCHIP
3%	5%	The best way to help middle income families afford health insurance for their children is a tax deduction
2%	4%	It will create a significant drop in private insurance and be given to families who don't really need it
2%	3%	It is better for everyone to have private health insurance
1%	2%	DON'T KNOW (DO NOT READ)
1%	1%	OTHER: (SPECIFY: _____)(DO NOT READ)
*	1%	REFUSED (DO NOT READ)

27. As you may know, if Congress passes the proposal to expand SCHIP to cover an additional FOUR million uninsured children for five years at a cost of thirty-five billion dollars President Bush has said he will veto the proposal. Do you agree or disagree with President Bush's decision to veto the proposal?

(IF AGREE/DISAGREE) And do you strongly agree/disagree with President Bush's decision or just somewhat (agree/disagree) with his decision?

32% TOTAL AGREE
64% TOTAL DISAGREE

21% STRONGLY AGREE
11% SOMEWHAT AGREE
14% SOMEWHAT DISAGREE
50% STRONGLY DISAGREE

3% DON'T KNOW (**DO NOT READ**)
1% REFUSED (**DO NOT READ**)

Now, talking some more about you...

28. Do you currently have healthcare coverage that covers regular trips to the doctor as well as emergency care?
- 89% YES
 - 10% NO
 - * NOT SURE (DNR)
 - * REF (DNR)

(IF Q28:1, ASK:)(SHOWN OF OFF TOTAL BASE)

29. Is the coverage you have ... **(DO NOT RANDOMIZE OR ROTATE)**
- 56% Part of a health insurance plan through your or your spouse's employer
 - 11% A private plan you pay for entirely on your own and is not provided by your or your spouse's employer
 - 2% COBRA coverage, that is, a health insurance plan you pay the entire cost of and is only available through a former employer
 - 3% Medicaid
 - 12% Medicare
 - 5% Another government health insurance program
 - 1% DON'T KNOW (DNR)
 - * REFUSED (DNR)

(IF Q28:1, ASK:)(ASKED OF 801 RESPONDENTS)

30. And sometime in the last THREE years, was there a period of time where you or your family did NOT have health care coverage?

SKIP BASE:

- 17% YES
- 82% NO
- 1% DON'T KNOW (DNR)
- REFUSED (DNR)

TOTAL BASE:

- 16% YES
 - 73% NO
 - * DON'T KNOW (DNR)
 - REFUSED (DNR)
-

(IF Q28:2, ASK:)(ASKED OF 93 RESPONDENTS)

31. And sometime in the last THREE years, was there a period of time where you or your family did HAVE health care coverage?

SKIP BASE:

61% YES

39% NO

-- DON'T KNOW (DNR)

-- REFUSED (DNR)

TOTAL BASE:

6% YES

4% NO

-- DON'T KNOW (DNR)

-- REFUSED (DNR)

32. Do you have children age 18 or under living in your household?

31% YES

69% NO

-- DK/REFUSED (DNR)

Now, I have just a few more questions for statistical purposes only

D1. In what year were you born?

4% 18 to 24

7% 25 to 34

17% 35 to 44

24% 45 to 54

26% 55 to 64

21% 65 and over

* REFUSED (DO NOT READ)

D2. And what was the last grade you completed in school? (DO NOT READ CATEGORIES)

31% HIGH SCHOOL OR LESS

26% SOME COLLEGE

41% COLLEGE+

2% SOME GRADE SCHOOL (1-8)

4% SOME HIGH SCHOOL (9-11)

- 25% GRADUATED HIGH SCHOOL (9-12)
 - 3% TECHNICAL OR VOCATIONAL SCHOOL (12)
 - 23% SOME COLLEGE (13-15)
 - 24% GRADUATED COLLEGE (16)
 - 17% GRADUATE/PROFESSIONAL SCHOOL (16+)

 - 2% REFUSED (**DO NOT READ**)
-

D3. And for statistical purposes only...is your total annual HOUSEHOLD income greater or less than \$50,000 dollars?

(IF LESS THAN \$50,000, ASK:) Is it...
(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)

- 12% UNDER \$20,000
- 15% BETWEEN \$20,000 - \$35,000
- 12% OVER \$35,000

(IF GREATER THAN \$50,000, ASK:) Is it...
(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)

- 11% UNDER \$65,000
 - 12% BETWEEN \$65,000 - \$80,000
 - 11% BETWEEN \$80,000 - \$100,000
 - 18% OVER \$100,000

 - 9% REFUSED (**DO NOT READ**)
-

D4. And in politics today, do you consider yourself... **(ROTATE)**

a Republican,
a Democrat,
or something else?

(IF REPUBLICAN OR DEMOCRAT, ASK:) Would you call yourself a STRONG
(Republican/Democrat) or a NOT-SO-STRONG (Republican/ Democrat)?

(IF SOMETHING ELSE, ASK:) Do you think of yourself as closer to the Republican or to the
Democratic party?

33% **TOTAL REPUBLICAN**

41% **TOTAL DEMOCRAT**

18% STRONG REPUBLICAN

8% NOT-SO-STRONG REPUBLICAN

7% LEAN TO REPUBLICANS

22% SOMETHING ELSE/INDEPENDENT

7% LEAN TO DEMOCRATS

11% NOT-SO-STRONG DEMOCRAT

23% STRONG DEMOCRAT

2% DON'T KNOW **(DO NOT READ)**

2% REFUSED **(DO NOT READ)**

D5. In politics today, do you consider yourself to be...
(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

conservative
moderate
...or...
liberal

(IF CONSERVATIVE/LIBERAL, ASK:) And would you consider yourself to be VERY
(CONSERVATIVE/LIBERAL), or just SOMEWHAT **(CONSERVATIVE/LIBERAL)**?

39% TOTAL CONSERVATIVE
19% TOTAL LIBERAL

18% VERY CONSERVATIVE
21% SOMEWHAT CONSERVATIVE

38% MODERATE

12% SOMEWHAT LIBERAL
7% VERY LIBERAL

3% UNDECIDED/NOT SURE **(DO NOT READ)**
1% REFUSED **(DO NOT READ)**

D6. Other than being an American, what is your main ethnic or racial heritage? **(READ CHOICES)**

11% AFRICAN AMERICAN OR BLACK
77% WHITE
5% HISPANIC AMERICAN OR LATINO
2% ASIAN AMERICAN

3% OTHER **(DO NOT READ)** **(IF PUNCH , THEN ASK:)** Now I realize you just said
your main ethnic or racial heritage doesn't fall into any of the categories I just
mentioned...but if you had to choose JUST ONE of these categories, which ONE would
you choose?

2% REFUSED **(DO NOT READ)**

D7. GENDER (**BY OBSERVATION, BUT ASK EVERYONE**) Are you employed outside of the home, are you a homemaker, or are you retired?

(**IF EMPLOYED OUTSIDE THE HOME, ASK:**) And, are you paid on an hourly basis or do you draw a yearly salary?

48% TOTAL MALE

52% TOTAL FEMALE

14% MALE/EMPLOYED/HOURLY

17% MALE/EMPLOYED/SALARY

1% MALE/HOMEMAKER

13% MALE/RETIREED

3% MALE/NOT IN LABOR FORCE

* MALE/REFUSED (**DO NOT READ**)

14% FEMALE/EMPLOYED/HOURLY

12% FEMALE/EMPLOYED/SALARY

8% FEMALE/HOMEMAKER

14% FEMALE/RETIREED

3% FEMALE/NOT IN LABOR FORCE

1% FEMALE/REFUSED (**DO NOT READ**)

D8. What is your current marital status?

15% Single, never married

60% Now married

2% Living together, not married

10% Divorced

1% Separated

11% Widowed

1% Refused (**DO NOT READ**)

(**IF QD7:1-2, 7-8, ASK:**)(ASKED OF 510 RESPONDENTS)

D9. And do you own or operate your own small business?

SKIP TOT

19% 11% YES

81% 46% NO

* * DON'T KNOW/REFUSED (**DO NOT READ**)

(IF QD7:1-2, 7-8, ASK:)(ASKED OF 510 RESPONDENTS)

D10. And how many people are employed by the company you work for?

<u>SKIP</u>	<u>TOT</u>	
21%	12%	1-10
13%	7%	11-50
7%	4%	51-100
17%	10%	101-500
7%	4%	501-1000
31%	18%	Over 1000
5%	2%	DON'T KNOW/REFUSED (DO NOT READ)
